



**PROUDLY
CANADIAN**

Solution Based Formula Comparison

AIMÉ
Kitchen

Other Dental
Health Brands

THREE PRONGED APPROACH - TO SUPPORT OVERALL ORAL HEALTH



FOCUS ON THE ROOT CAUSE OF POOR ORAL HEALTH - NOT JUST THE SYMPTOMS



CHEMICALLY REMOVE PLAQUE AND TARTAR



MECHANICALLY REMOVE PLAQUE AND TARTAR



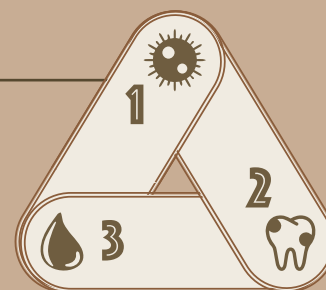
Aimé Kitchen - Ingredients and Benefits

THREE-PRONGED APPROACH

- 1) Focus on removing bacteria in oral cavity
- 2) Focus on saliva production
- 3) Focus on reducing inflammation

ORAL HEALTH

- Sodium Aluminosilicate – Zeolite
 - Mechanical removal of biofilm for dental health.
 - Works like a sponge and a magnet, trapping microscopic particles inside and removing them from the oral cavity.
 - Since your pet's body doesn't store zeolite, their body just excretes it once it is bound to a toxin.
- Calcium Sulfate
 - Mechanical removal of biofilm and controls plaque buildup.
- Yucca Schidigera Extract
 - Acts as a foaming cleansing agent for the mouth.
 - Binds impurities and washes them away.
 - Anti-inflammatory properties: Reduces gum inflammation.
 - Helps reduce odor.
- Zinc Proteinate
 - Improves oral cavity microflora by preventing the growth of pathogens.
 - Decreases dental plaque and bad breath.
 - Maintains healthy skin, bones, and coat.



ENHANCE IMMUNITY AND DIGESTIVE HEALTH

- Dried Aspergillus Niger and Aspergillus Oryzae Fermentation Extracts
 - Increases beneficial bacteria which improves digestion.
- Yeast Extract
 - Increases number of beneficial microbiota.
- Dried Colostrum (wet food only)
 - Benefits the immune and gastrointestinal systems.
 - Higher production of Immunoglobulin A (IgA):
 - Protects the gut
 - Neutralizes toxins

ANTIOXIDANTS AND MAINTENANCE OF OVERALL HEALTH

- Cranberry Extract
 - Decreases bacteria sticking to cells lining the bladder and urinary tract.
- Astaxanthin
 - Antioxidant that counters the imbalance of free radicals and antioxidants and reduces inflammation.
 - Reduces cellular deterioration and DNA damage.
- Taurine
 - Supports heart health and vision.
 - Vital supplement for cats as they are unable to create it themselves, is also vital for some dogs as well.